Statement at the ITC Joint Advisory Group Meeting

(13 September 2022)

I am delivering this statement on behalf of Ambassador Le Thi Tuyet Mai, Permanent Representative of Viet Nam in Geneva

Good afternoon Her Excellency Madam Chair, Her Excellency Madam Pamela Hamilton, Executive Director of ITC Distinguished delegates,

- 1. Viet Nam joins others in thanking this morning's speakers for their informative briefings and insightful remarks on the work of ITC in the past year. For its part, Viet Nam sincerely appreciates ITC's technical support and capacity building for developing countries and LDCs, in close collaboration with international organizations such as the UNCTAD, WTO, ILO, WIPO, etc., in strengthening the competitiveness of MSMEs, improving trade facilitation through various initiatives.
- 2. In fact, Viet Nam is a beneficiary of ITC's supporting activities and projects, including Women's Economic Empowerment through the SheTrades Initiative, the Trade for Sustainable Development Project, the Enhancing Transparency for Non-Tarriff Measures Project and the Trade Facilitation Project. Another project which is now in full implementation in Viet Nam is the Swiss trade policy and promotion, with the collaboration of ITC and VietTrade. This project aims at improving trade performance and international competitiveness of SMEs in Viet Nam by enhancing the framework conditions for trade, improving public-private dialogue mechanisms, and strengthening the eco-system for trade promotion. We believe that during the forthcoming visit of Executive Director Pamela Hamilton later this week to Viet Nam, she will see the fruits of the projects and supporting activities that ITC has helped bring about for MSMEs in Viet Nam.
- 3. In closing, we congratulate the ITC Executive Director and her team for the past achievements and look forward to further co-operation with ITC and its partners in the coming time. We believe that ITC strategic plan 2022-2025, in combination with the Bridgetown Covenant of UNCTAD-15 Conference and the MC12 Outcomes, will together help forge conducive environment for delivering sustainable, inclusive and transformative trade.

Thank you very much for your kind attention.